



**AMCHAM**  
KENYA

# SME Membership

“

We aim to advance long-term U.S.-Kenya economic ties, catalyzing **two-way trade**, investment and commerce between the U.S. and Kenya”

# Value Proposition

## Business Development

- Bi-annual SME Forums (Focus on Trade and Investment)
- B2B connections to SME's in the U.S.
- AmCham Certificate and Website badge
- Access to AmCham Business After Hours

## Access to Market

- Opportunities to join trade missions/roadshows to the U.S.
- Advertising opportunities on the AmCham Classifieds.
- Opportunity to exhibit at the AmCham Business Summit.

## Access to Technical Expertise (Fee-for-service)

- Business Planning Training
- Financial Training Programs
- Linkages to financiers (subject to qualification)
- Business advisory services
- Tailor-made trainings/workshops

Access Kenya >

Access USA >

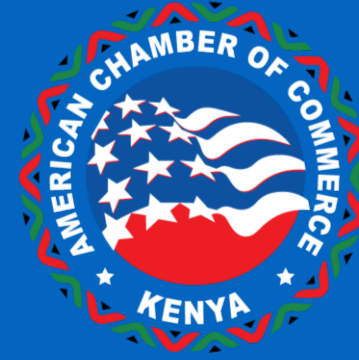
Business Matchmaking >



**New Application/Joining Fee: \$750**

**SME: \$525**





**AMCHAM**  
KENYA

# ASANTE!

[www.amcham.co.ke](http://www.amcham.co.ke)

[Eva@amcham.co.ke](mailto:Eva@amcham.co.ke)