



AMCHAM
KENYA



**Gold
Partnership
USD. 1,000/yr**

VALUE PROPOSITION

Every business is unique, so we tailor our partnership to **deliver value that aligns with your business needs**, ensuring that you get meaningful benefits to help your business succeed.

If you are eager to grow business and build your brand, then AmCham's Gold Membership is for you. Gold level membership will enhance your corporate brand awareness, put you at the table with influential peers and open up opportunities for business development.



GROW YOUR BUSINESS

- **Get appointments** and the right contacts with AmCham member companies of interest
- **Opportunity to co-create/sponsor** a business forum/program
- **Free access for up to 10 delegates** at AmCham's business after hours networking events



POLICY ENGAGEMENT

- **Add your voice on issues** your business needs to thrive by participating in AmCham's policy committees with industry peers



BUSINESS INTELLIGENCE

- **Access regular updates** on current issues, economy, policy, legislation and industry reports
- **Access to intelligence** on U.S - Kenya policy initiatives
- **Access to U.S. Embassy** notices and alerts including US-Africa Business Center bulletins



CORPORATE BRAND EXPOSURE

- **Build your company's profile** through sponsorship opportunities
- **Logo listing** on AmCham's members directory
- **Banner advertising** at all AmCham business networking events (subject to space availability)
- **Eligibility for advertising opportunities** in AmCham's bulletins (subject to space availability)

We understand that investing in an AmCham partnership is a big decision. We'd love to talk to you in-person about what the Chamber can do for you and your business. Coffee's on us.

All new applications are subject to a one-off application fee of \$650