

SME Membership



We aim to advance long-term U.S.-Kenya economic ties, catalyzing two-way trade, investment and commerce between the U.S. and Kenya

Value Proposition

Business Development

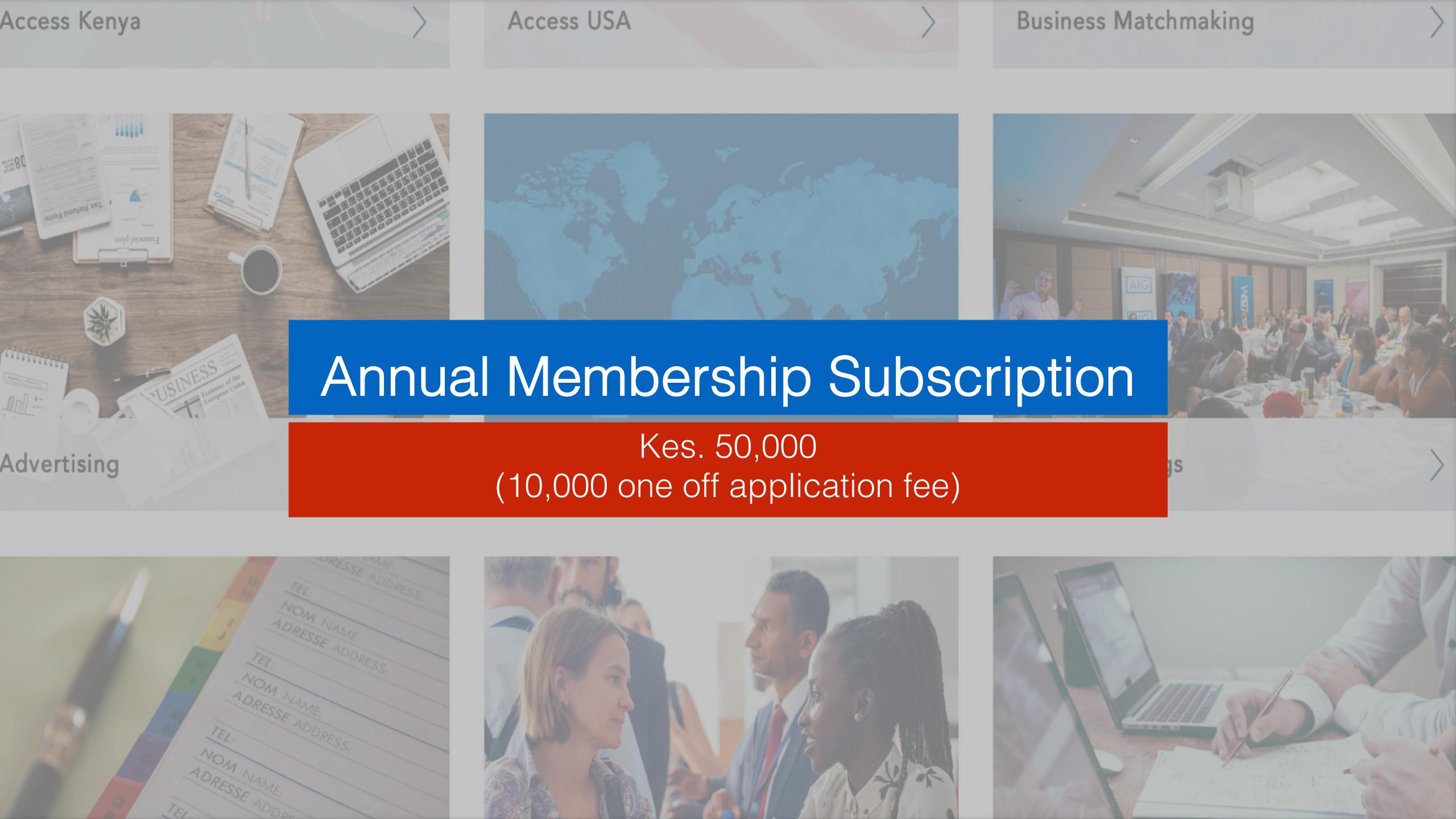
- •Bi-annual SME Forums (Focus on Trade and Investment)
- •B2B connections to SME's in the U.S.
- AmCham Certificate and Website badge
- Access to AmCham Business After Hours

Access to Market

- Opportunities to join trade missions/roadshows to the US
- Advertising opportunities on the AmCham Market Place platform
- Opportunity to exhibit at the AmCham Business Summit

Access to Technical Expertise (Fee-for-service)

- Business Planning Training
- •Financial Training Programs
- •Linkages to financiers (subject to qualification)
- Business advisory services
- Tailor-made trainings/workshops





ASANITE

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